

2003 CALTAC Awards

Dorothy Bertucci	Trustee, Commissioner, or System Advisory Board Member for Outstanding Service to a Local Library or System
The San Jose Mercury News	Newspaper, Radio Stations, or Television Channel for outstanding media coverage or special services to libraries
The Friends of the South Pasadena Public Library	Business, Community Organization, or Individual Making a Significant Financial or In-kind Contribution to a Library or Library Program
Council member Murray Rosenbluth	Elected Local, State, or Federal Official from California for Specific Support or Promotion of Legislation to Benefit Libraries and/or Library Services
Pearl Tse	Individual for Outstanding or Volunteer Service to a Library

Trustee, Commissioner, or System Advisory Board Member for Outstanding Service to a Local Library or System

**Dorothy Bertucci
Petaluma Regional Library, Sonoma County Library System
Library Board of Trustees**

Dorothy Bertucci's outstanding contributions as a trustee and commissioner span 46 years, and range from local to statewide successes. She is dedicated to the greater community good, passionate about the value of public libraries, and able to work with others in a positive and constructive way to achieve great things. Her achievements have benefited her local branch library, the Sonoma County Library System, and libraries at the regional and state level. Dorothy was one of the key community leaders in the founding of the Sonoma County Library System, and played a lead role in its first strategic plan. Currently she serves as Chair of the permanent Strategic Plan Oversight Committee. She provided the leadership for the transformation of the county system into an institution which merges traditional library collections with emerging technologies. Locally she led four ballot initiatives to fund a new library building, and when it opened, was the first volunteer shelver. She was a key member of the design team for two capital improvement projects, and a member of the City of Petaluma Library Board of Trustees. She was one of the organizers of CALTAC, and a Board member continuously from 1980 – 2002. As noted in her nomination for this Award, she is intelligent, gracious, and has a wonderful sense of humor.

Nominated by Joseph P. Murphy, Jr. for the Sonoma County Library Commission

Newspaper, Radio Stations, or Television Channel for outstanding media coverage or special services to libraries

The San Jose Mercury News

The San Jose Mercury News is nominated for its outstanding coverage of the libraries in the greater San Jose area. The publication has saluted and printed articles about librarians who serve their respective libraries. In August, the Mercury News published a multi-page section describing what is offered in San Jose's latest information technology launch, the first cooperatively run library in the nation that combines the resources of a major metropolis and its university. This series of articles was written by a group under the direction of Editor Patti Hannon. The articles cover such topics as shared goals, shared building; how the city and San Jose State University made peace to become partners; profiles of the leaders of the two partners; the architecture; the building uniting the campus and downtown; space for young readers; allowing eating and

drinking in the library, and even parking. The coverage was enhanced by photographs that complemented the text. It appears no aspect of the opening was left uncovered. This newspaper's support of libraries and librarians, and recognition of the importance of libraries in the community are appreciated.

Nominated by Robert Harms, member of the Sunnyvale Library Board of Trustees

Business, Community Organization, or Individual Making a Significant Financial In-kind Contribution to a Library or Library Program

The Friends of the South Pasadena Public Library

Although South Pasadena is a small city with a limited tax base, it is able to offer outstanding library services to the public in no small part through the financial generosity and volunteer commitment of the city's support organization, The Friends of the South Pasadena Public Library. Through their annual book fair, the Friends has raised over \$500,000 for the library during its twenty years of operation. Last year, a bookstore that was opened in 1982, raised \$42,333 for the library. Another major activity of the Friends is an annual fundraising drive for the Book Endowment Fund that was founded to provide supplemental income to enable the library to offer the public an outstanding breadth in the collection. Last year \$20,000 was distributed from this fund. In 1996, the Friends established a Restoration Concert Series to raise money to renovate and improve the Library Community Room. Recent profits from the concert series helped to outfit the Community Room with 120 new, comfortable chairs. In August 2002, the city's mayor commended the Friends for the "continued support and assistance which has helped to make the South Pasadena Public Library the outstanding organization that is so treasured by our community."

Nominated by Robert Kwan for Board of Trustees of the Public Library of the City of South Pasadena

Elected Local, State, or Federal Official from California for Specific Support or Promotion of Legislation to Benefit Libraries and/or Library Services

Council member Murray Rosenbluth Port Hueneme

Murray Rosenbluth, a member of the Port Hueneme city council, is also a member of the Library Commission of Ventura, and is nominated for his outstanding service to his local library in Port Hueneme and to the Ventura County Library. Since his election to the council in 1996, his support for the library has been unwavering, and it is due largely to his efforts that the city has such a high level of interest in improving its library service. Classified as a small library Pruetter Library was allotted 24 open hours under the Memorandum of Understanding. The City of Port Hueneme has supplemented the base budget annually in order to add more hours to the schedule. The city also contributed \$100,000 for additional books and materials. The city's support has been spearheaded by Council member Rosenbluth, who is ever mindful of the importance of a good public library. Murray has demonstrated exceptional understanding and service to the libraries of Ventura County by his unwavering dedication and support for the concept of public libraries.

Nominated by Starrett Kreissman, Director, Ventura County Library

Individual for Outstanding or Volunteer Service to a Library

Pearl Tse Bruggemeyer Memorial Library

Pearl has served on the Library's Foundation Board since the early 1990s. She served as President of the Foundation before becoming an Administrative Secretary for the library in 1995. During the time she worked at the library, she continued to work

with the Foundation as a volunteer. She has been responsible for the Foundation's yearly fundraising banquet since it started in the early 1990s, and is probably responsible for raising more than half a million dollars for the Foundation and the Bruggemeyer Memorial Library. This year the Library Foundation's banquet raised more than \$29,000 for the library. In January 2002, she became co-chair of the Library's Fundraising Committee, which needed to raise \$480,000 as part of the match for a Proposition 14 grant to expand and renovate the Bruggemeyer Memorial Library. She worked closely with the rest of the Committee so that they were able to raise \$450,000. Pearl has made a significant difference in library service in Monterey Park.

Nominated by Peter Chan for the Library Board of Trustees, Bruggemeyer Memorial Library