



Doris Lau, Membership Chair
 c/o P.O. Box 609
 Long Beach, CA 90801

Welcome All FRIENDS and FOUNDATION Members to CALTAC Workshops

**2010 CALTAC Workshop in Library Leadership
 Telling Your Library's Compelling Stories**

PANELS: Libraries Down the Road: Sharing Success !

***THERESE POWELL, co-chair of 2008
 Berkeley library campaign***

EVETTE DAVIS, campaign consultant

***ANNE GRODIN, former Lafayette Mayor
 and community volunteer***

***JEWELLE GOMEZ, San Francisco PL
 Commission President***

***GREG ZEROVNIK, Marketing & PR
 Coordinator, San Bernardino Co. PL***

CINDY CHAN, San Marino PL

Foundation, Development Director

MONROVIA Public Library Board Member

And -- Greetings from the State Librarian

Saturday, February 27, 2010 : Berkeley Public Library

Saturday, March 13, 2010 : Crowell Public Library, City of San Marino

PROGRAM

9:00 Registration

9:15 Welcome: *Richard K. Moore, CALTAC President*

Berkeley Mayor / San Marino Mayor

Berkeley Librarian / San Marino Library Division Manager

9:30 Highlights from Sacramento and the California State Library -- *Stacey Aldrich*

9:45 Panel Discussion of local success stories

11:00 Break

**11:15 -12:15 Break out groups – discuss how we can get more involved with supporting
 our libraries and how we plan for success**

12:15-12:45 Groups report -- conclusions and wrap up

12:45 Adjournment



Registration Form for NORTHERN WORKSHOP

Berkeley Public Library --- Saturday, February 27, 2010

2090 Kittredge St., Berkeley, CA 94704 -- (415) 557-4400

Name: _____

Library System: _____

Address: _____

Position: _____

City, State, Zip: _____

Are you a CALTAC Member? yes no

Phone: _____ Fax: _____

Do you wish to share your email address

Email: _____

with other workshop attendees? yes no

Registration Fee (due by 2/15/10)

Make checks payable to CALTAC and mail to:

CALTAC Member \$18

Diana Bautista (650) 303-9810

Non-member 20

2725 Somerset Park Circle

San Jose CA 95132

TOTAL _____ NO REFUNDS

Early Bird registration fee \$18 when post marked by February 13, 2010; otherwise \$20.

2010 Application For CALTAC MEMBERSHIP

Date of Application: _____

NEW: _____ RENEWAL: _____

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

CALTAC MEMBERSHIP is open to anyone who is or has been a trustee, commissioner, or advisory board member of any library or library system in California as well as library directors, librarians, library staff, Friends, and other library supporters.

_____ **Individual Membership** (\$25)

_____ **Group Membership** (\$23 each for 5 or more members

= Honor Board.) Attach a separate Membership Application form for each member off the Group and identify library director, if he/she is joining.

Home Phone: _____

Work Phone: _____

FAX Number: _____

For each member, please indicate name of library or library system and position in the library community.

(Name of Library or Library System)

_____ Present/Former Library or System Trustee

_____ Commissioner, or Advisory Board Member.

_____ Library Director

_____ Librarian/Library Staff

_____ Other (please specify)

*Please mail this Membership Application separately to **CLA, 950 Glenn Drive Suite 150, Folsom, CA 95630***



Berkeley Public Library --- Directions:

Map: <http://tinyurl.com/y9otlny>

From I-80: Take University Ave. Exit / East on University Ave. for ~ 2 miles / Right on Berkeley Square/Shattuck Avenue / Shattuck Avenue for .3 mile / Right at Bancroft Way / **2031 Bancroft Way** is on the right. Please note: Street parking can be difficult and parking is enforced. There are several parking garages nearby: 2020 Kittredge Street; 2161 Kittredge Street; 2061 Allston Way; 2025 Center Street.

From Downtown Berkeley BART: Exit BART Station / South on Berkeley Square/Shattuck Ave. toward Allston Way / Continue to follow Shattuck Ave / Take the 3rd right onto Bancroft Way on the right.

Before 10AM, use the staff entrance at 2031 Bancroft Way. **After 10AM**, go to the **2090 Kittredge St.** entrance. On the right side of the Bancroft door is a **Call Box**. Press the number listed for Administration and identify yourself as a CALTAC attendee. Across the hall from the entrance is an elevator, which will take you to the 3rd Floor. Exit the elevator and follow signs to the Community Meeting Room. Call 510-981-6195 for extra help. It will be answered until people arrive and are at the door to let them in.

Crowell Public Library --- Directions:

<http://crowellpubliclibrary.org/>

1890 Huntington Drive San Marino, CA 91108

Map: <http://tinyurl.com/ycz4z3a>

From Burbank Airport / I-5: Take Golden State Fwy/I-5 S 11.8 mi / Exit onto CA-110 N/Pasadena Fwy toward Pasadena 5.5 mi / Fair Oaks Ave exit 0.1 mi / Merge onto Grevelia St 0.3 mi / Slight right at Garfield Ave 1.1 mi / Left at Huntington Dr 1.6 mi

From Long Beach Airport: right onto Lakewood Blvd 0.8 mi / Take the ramp onto I-405 N 3.5 mi / Take the exit onto **I-710 N toward Pasadena** 17.5 mi

From Los Angeles Airport: I-105 E 12.3 mi / Take the exit onto **I-710 N toward Pasadena** 11.0 mi

Then:

Exit onto I-10 E Fwy toward San Bernardino 2.0 mi / Take exit 23A for Atlantic Blvd 322 ft / Keep left at the fork to continue toward S Atlantic Blvd 344 ft / Keep right at the fork, follow signs for Atlantic Blvd/Alhambra and merge onto S Atlantic Blvd 2.6 mi / **Turn right at Huntington Dr**

Both the 10 and 210 lead to Rosemead, then west to 1890 Huntington Drive.



Registration Form for SOUTHERN WORKSHOP

Crowell Public Library --- Saturday, March 13, 2010

1890 Huntington Drive San Marino, CA 91108 -- (626) 300-0777

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Library System: _____

Position: _____

Are you a CALTAC Member? yes no

Do you wish to share your email address

with other workshop attendees? yes no

Registration Fee (due by 3/1/08)

CALTAC Member \$18

Non-member 20

Make checks payable to CALTAC and mail to:

Doris Lau (626) 991-7822

c/o P.O. Box 609

Long Beach, CA 90801

TOTAL _____ NO REFUNDS

Early Bird registration fee \$18 when post marked by February 27, 2010; otherwise \$20.